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June 29, 2009

The Honorable Jonathan D. Leibowitz,
Chairman
Federal Trade Commission
600 Pennsylvania Avenue, N.W.
Washington, DC 20580

~~Re: Non-Compliance with the Bar and Accurate Credit Transactions Act (FACTA) of 2003 (72 FR 63771).~~

Dear Chairman Leibowitz:

The Executive Committee of the Virginia State Bar¹ convened and adopted a resolution urging the Federal Trade Commission (FTC) and Congress to exempt lawyers from the FTC's Red Flags Rule. This Rule, set to go into effect August 1, would not benefit clients, but would be a burden on lawyers and law firms.

The Rule requires certain creditors to develop and implement written programs to identify, detect, and respond to the warning signs ("red flags") of identity theft. The FTC plans to apply the Rule to lawyers and law firms even though lawyers are not engaged in the type of commercial activity that Congress was trying to regulate and thus should not be considered "creditors."

The FTC and Congress should exempt lawyers from the Red Flags Rule because:

- **FACTA was not intended to cover lawyers and does not require the FTC to cover lawyers under the Red Flags Rule.** Nowhere in FACTA did Congress even imply an intention to regulate lawyers. The FTC previously attempted to regulate lawyers under the Gramm-Leach-Bliley Act, but the D.C. Circuit Court found that "the regulation of the practice of law is traditionally the province of the states" and that federal law "may not be interpreted to reach into areas of state sovereignty unless the language of the federal law compels the intrusion."

¹ The Virginia State Bar is an administrative agency of the Supreme Court of Virginia that regulates approximately 28,345 active and 11,336 associate members of the bar.

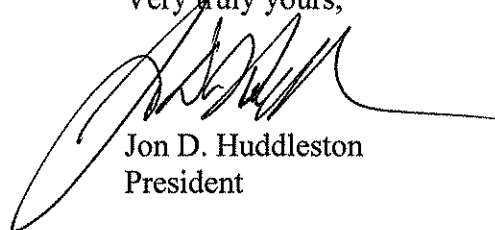
• **The manner in which lawyers bill is not an extension of credit.** Lawyers practice under an unusual, if not unique, stringent ethical system in which legal fees are subject to sanction if they are deemed excessive under established standards. The charging of excessive fees is in and of itself an ethical violation. Therefore, regardless of the specifics of billing arrangements in client-lawyer relationships, a fee cannot be charged unless and until services are rendered. Since that is the earliest time a client could be billed, the fact that the service precedes the billing does not make the billing deferred and is thus not an extension of credit.

• **Failure to apply the Red Flags Rule to lawyers would not increase the risk of identity theft.** A program under the Rule is a resource-intensive task even for a low-risk entity like a law firm; the burden of lawyer compliance with the Red Flags Rule far outweighs any perceived benefit a client might receive. The FTC has been unable to provide one single incident of identity theft arising from a law practice context. The identity theft addressed by the Rule would be present only if an individual pretended to be someone else, either to fraudulently initiate a client-lawyer relationship or to obtain legal services on the pretext that the person is another individual who is already a client of a lawyer. Therefore, a person would not only have to assume another person's identity, but his or her legal needs as well.

Lawyers are not creditors, and the FTC and Congress should take steps to ensure that when the final Red Flags Rule goes into effect, the Rule will not apply to

Thank you for your attention to this matter.

Very truly yours,



Jon D. Huddleston
President

JDH:vlb

c: VSB Executive Committee