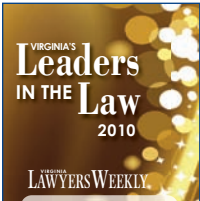


# 2011 EDITORIAL CALENDAR

VIRGINIA  
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Issue	Closing	Editorial content	Events / Special Pubs
1/3	12/28	VBA Winter Meeting Guide, ADR	 
1/10	1/4	Largest Verdicts of 2010	
1/17	1/11	VBA - Hot Off the Press	
1/24	1/18	Real Estate	
1/31	1/25	Technology	
2/7	2/1	Million-Dollar Settlements of 2010, ADR	
2/14	2/8	Trends 2011, Litigation Support	 
2/21	2/15	Wealth Management	
2/28	2/22	Health and Wellness	
3/7	3/1	ADR	
3/14	3/8	Law Office Management	
3/21	3/15	VTLA Convention Guide	
3/28	3/22	Marketing, Technology	
4/1 (Fri.)	3/29	VTLA Convention Special	
4/4	3/29	VTLA Convention – Hot Off the Press, ADR	
4/11	4/5	Mid-Atlantic In-House (Section B)	
4/18	4/12	Real Estate, Virginia's Largest Law Firms Magazine	
4/25	4/19	Health and Wellness	
5/2	4/26	ADR, Influential Women of Virginia 2010 Magazine	
5/9	5/3	ODBA Convention Guide	
5/16	5/10	Wealth Management	
5/23	5/17	VSB Annual Meeting Guide (Section B), Technology	
5/30	5/24	The Green Issue 2011 (Section B)	
6/6	5/31	ADR	
6/13	6/7	Law Office Management	
6/17 (Fri.)	6/7	VSB Annual Meeting Special Edition	
6/20	6/14	VSB – Hot Off the Press, Marketing	
6/27	6/21	Health and Wellness	
7/4	6/28	Most Important Opinions Jan-June 2011, ADR	
7/11	7/5	Real Estate	
7/18	7/12	Wealth Management	
7/25	7/19	Technology, Special Focus on Elder Law (Section B)	
8/1	7/26	Law Office Management	
8/8	8/2	Litigation Support	
8/15	8/9	Health and Wellness	
8/22	8/16	Second Annual ADR Survey (Section B)	
8/29	8/23	Technology	
9/5	8/30	Law Office Management, ADR	
9/12	9/6	Marketing	
9/19	9/13	Technology	
9/26	9/20	ADR	
10/3	9/27	Real Estate, Leaders in the Law 2011 Magazine	
10/10	10/4	VADA Meeting Guide, Marketing	
10/17	10/11	Health and Wellness	
10/24	10/18	New Lawyer Guide (Section B)	
10/31	10/25	Technology	
11/7	11/1	Wealth Management	
11/14	11/8	Technology	
11/21	11/15	ADR, Litigation Support	
11/28	11/22	Best of 2011 (Section B), Law Office Management	
12/5	11/29	Marketing	
12/12	12/6	Most Important Opinions of Jan.-Dec. 2011, Health and Wellness	
12/19	12/13		
12/26	12/20		