

2011 Rate Card

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DISPLAY ADVERTISEMENTS

	1x	6x	13x	26x	52x
Full	\$2,910	\$2,620	\$2,325	\$2,000	\$1,740
Junior	\$2,343	\$2,018	\$1,775	\$1,549	\$1,274
Half	\$2,173	\$1,855	\$1,640	\$1,425	\$1,178
Quarter	\$1,102	\$ 945	\$ 820	\$ 717	\$ 589
Eighth	\$ 700	\$ 632	\$ 531	\$ 461	\$ 384

Cost shown is the cost per insertion.

PROFESSIONAL ANNOUNCEMENTS

	1 wk	2 wks	3 wks	4 wks
Full	\$1,501	\$1,734	\$2,121	\$2,486
Junior	\$1,341	\$1,561	\$1,898	\$2,251
Half	\$1,199	\$1,481	\$1,732	\$2,274
Quarter	\$ 602	\$ 740	\$ 812	\$ 960
Sixth	\$ 555	\$ 682	\$ 761	\$ 841
Eighth	\$ 483	\$ 599	\$ 673	\$ 776

Cost shown is the total cost. Ads must run in consecutive issues to receive the multiple-insertion price.

Full page display and full page professional announcement rates include free color. Color charge \$350 per insertion for all other ads. 20% premium for guaranteed placement, where applicable. 20% additional charge for ads running less than minimum agreement period.

	Size (width x height)
Full Page	10" x 15.75"
Junior Page	7.375" x 11"
Half Page	(tall) 4.917" x 15.75" (wide) 10" x 8"
Quarter Page	(tall) 4.917" x 8" (wide) 10" x 4"
Sixth Page	(tall) 4.917" x 6"
Eighth Page	(tall) 2.375" x 8" (wide) 4.917" x 4"

LAWYER-TO-LAWYER REFERRAL and ADR DIRECTORY

(includes listing on lawyersweekly.com)

	Size (width x height)	6 Mo.	1 Yr.
4 Unit	7.875" x 3.625"	n/a	\$ 4,850
3 Unit	5.875" x 3.625"	n/a	\$ 4,100
2 Unit	3.875" x 3.625"	\$ 1,442	\$ 2,200
1 Unit	1.875" x 3.625"	\$ 1,041	\$ 1,370

EXPERT DIRECTORY and LEGAL PRODUCTS & SERVICES DIRECTORY

(includes listing on lawyersweekly.com)

	Size (width x height)	6 mo.	1 Yr.
4 unit	1.875" x 4.5"	n/a	\$ 4,400
3 unit	1.875" x 3.5"	n/a	\$ 3,300
2 unit	1.875" x 2.5"	\$ 1,442	\$ 2,200
1 unit	1.875" x 1.5"	\$ 1,041	\$ 1,370

CLASSIFIED DISPLAY

(includes listing on lawyersweekly.com)

Rates are per column inch

1x	4x	6x	13x	26x	52x
\$87.90	\$68.14	\$62.10	\$57.12	\$50.88	\$45.10

CLASSIFIED LINE-BY-LINE

(includes listing on lawyersweekly.com)

2x \$40.28 per line
 4x \$25.30 per line, \$35.50 headline
 Blind box charge \$51.00 week

Classified costs shown are the weekly costs. Ads must run in consecutive issues to receive the multiple-insertion price. Any personal ads (i.e. Employment Wanted, Legal Research, Legal Services, etc.), For Sale ads, out-of-state ads or any ads less than \$200 must be paid in advance. No exceptions.