

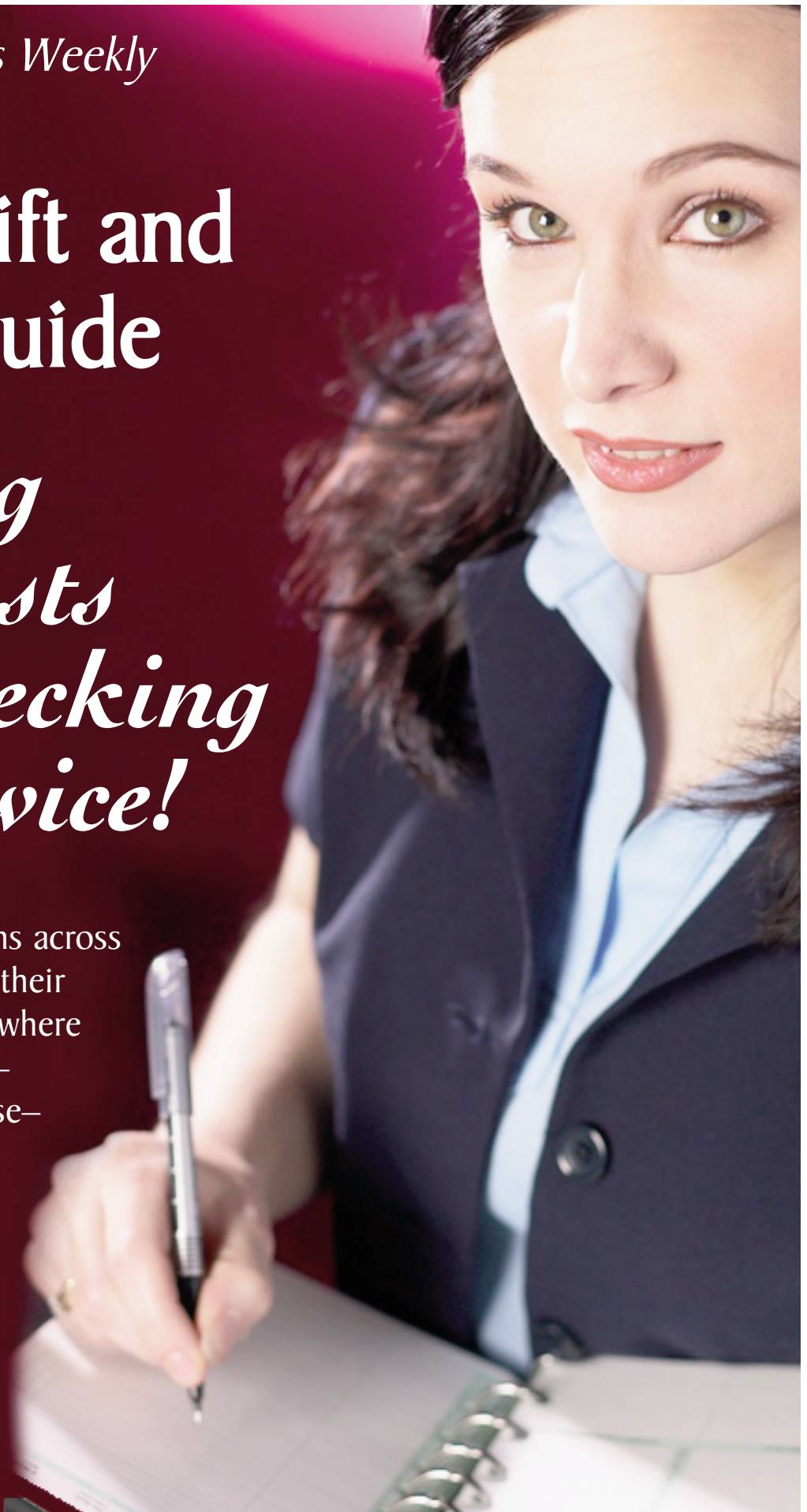
Virginia Lawyers Weekly
presents the

2009 Gift and Event Guide

*Making
their lists
and checking
them twice!*

Each summer law firms across Virginia start making their holiday plans – from where to hold their parties – to which caterer to use – to what gifts to give their clients.

You will not want to miss the opportunity to have your products and services before their eyes!



The Virginia Lawyers Weekly Gift and Event Guide will reach more than 13,000 attorneys and legal professionals in Virginia with holiday gift lists just waiting to be filled with your products and services!

The full-color, magazine-format Gift and Event Guide will deliver holiday shoppers who are ready to buy. And this special guide is priced so every advertiser can get a head start for the biggest buying season of the year.

To reserve your ad space today, call toll free

800.456.5297

and ask to speak to one of our advertising associates.

Sherma Mather, ext. 14011
 Katie Lee, ext. 14023
 Joe Timberlake, ext. 14020
 Bill Varjabedian, ext. 14014

For more information, e-mail: Sherma.Mather@valawyersmedia.com

**VIRGINIA
 LAWYERS
 WEEKLY**

DISPLAY ADVERTISING RATES & DEADLINES

ADVERTISING SIZES & RATES

Back Cover	\$1,900
Inside Front	\$1,600
Inside Back Cover	\$1,300
Full Page	\$999
1/2 Page	\$600
1/4 Page	\$500

Standard design work and full color is included in pricing.

Buy One – Get One

Buy a full or half page ad in the G&E Guide and receive a FREE ad in the VLW Briefcase during the months of September and October 2009.

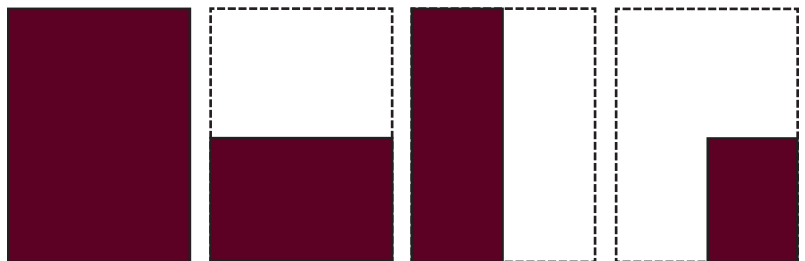
**Full-page – 2-Unit ad
 Half-page – 1-Unit ad**

DEADLINES

Ad reservation deadline – July 13, 2009

Camera-ready deadline (for magazine display AND briefcase ad) – July 20, 2009

Publication date – August 31, 2009



FULL 7.5 x 9.875"	HALF 7.5 x 4.75"	HALF 3.625 x 9.875"	QUARTER 3.625 x 4.75"
-----------------------------	----------------------------	-------------------------------	---------------------------------

Virginia Lawyers Weekly Briefcase sizes:

1 Unit – 1.867" x 3.625" 2 Unit – 3.9" x 3.625"