

VIRGINIA'S

# Leaders IN THE Law 2009

*Help Shine  
a Spotlight on  
Virginia's  
Leaders  
in the Law*

VIRGINIA  
LAWYERS  
WEEKLY

VIRGINIA'S

# Leaders IN THE Law 2009

## SPONSORSHIP OPPORTUNITIES

Outstanding members of Virginia's legal community will gather in Richmond this fall to honor the state's leading attorneys, and you can be a part of the celebration.

*Virginia Lawyers Weekly's* Leaders in the Law 2009 award program — which includes a gala event in October and a magazine publication about the honorees and their firms — offers several levels of partner and sponsorship opportunities.

This is an exciting way to associate your firm, your service or your product with the Leaders in the Law in Virginia — and the opportunities won't get any better than at this advance commitment date.

The honorees — selected following a statewide nomination process and cited for their achievements in the legal profession and in the communities in which they live and work — will be honored October 22, 2009, with an awards program and presentation. Profiles of all the award winners will be published in *Virginia Lawyers Weekly's* "Leaders in the Law 2009" magazine.

Partner and sponsorship avenues include event and publication opportunities. For more information about this important event for Virginia's legal community, contact Sherma Mather at (800) 456-5297, ext. 14011.

VIRGINIA  
LAWYERS  
WEEKLY

**CALL TODAY.  
SPONSORSHIPS ARE LIMITED.**

To reserve yours, call (800) 456-5297, ext. 14011  
or e-mail [sherma.mather@valawyersmedia.com](mailto:sherma.mather@valawyersmedia.com).

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## **PREMIER AWARD SPONSOR (ONE): \$7,000**

### **PROMOTION:**

- Your company or firm logo will appear on the cover of the Leaders in the Law magazine and all aspects of the event.
- Your logo will appear on all promotions appearing in Virginia Lawyers Weekly for Leaders in the Law nominations and the event.
- Your logo will appear on the Virginia Lawyers Weekly Web page promoting the Leaders in the Law program, with a link to your Web site.
- You will receive four full-page display ads to run in Virginia Lawyers Weekly at any time during October, November or December 2009.

### **AWARDS EVENT:**

- You will host a complimentary table of 10 in the front at the event.
- Your representative will present awards to winners during the event ceremony.
- Your logo will appear on signage displayed at the event.
- You will have the opportunity to have a tabletop display during the reception.

### **LEADERS IN THE LAW MAGAZINE:**

- You will receive a full-page, four-color glossy ad on the back cover of the Leaders in the Law magazine to be distributed at the event and to be published in Virginia Lawyers Weekly on October 5, 2009.
- You will receive a 250-word profile of your company or firm to be published in this magazine.
- You will receive 25 complimentary copies of the magazine.

**TOTAL VALUE FOR AWARD SPONSOR: \$17,577**

*And exposure to an audience of Virginia's leading attorneys*

## **HOST SPONSOR (ONE): \$4,700**

- Your firm logo will appear on all promotions appearing in Virginia Lawyers Weekly as the Host Sponsor for Leaders in the Law nominations and the event.
- Your logo will appear on the Virginia Lawyers Weekly Web page promoting the Leaders in the Law program, with a link to your Web site.
- You will receive a full-page four-color ad on the inside front cover of the Leaders in the Law magazine, to be distributed at the event and published in Virginia Lawyers Weekly on October 5, 2009.
- You will receive two full-page display ads to run in Virginia Lawyers Weekly at any time during October, November or December 2009.
- Your representative may make welcoming remarks.
- You will receive four complimentary seats at the event.
- You will receive 25 complimentary copies of the magazine.

**TOTAL VALUE FOR AWARD SPONSOR: \$9,702**

*And exposure to an audience of Virginia's leading attorneys*

## **GOLD SPONSOR: \$4,600**

- Your firm logo will appear on all promotions appearing in Virginia Lawyers Weekly for Leaders in the Law nominations and the event.
- Your logo will appear on the Virginia Lawyers Weekly Web page promoting the Leaders in the Law program, with a link to your firm's Web site.
- You will receive a full-page four-color ad in the Leaders in the Law magazine, to be distributed at the event and published in Virginia Lawyers Weekly on October 5, 2009.
- You will receive two full-page display ads to run in Virginia Lawyers Weekly at any time during October, November or December 2009.
- You will receive four complimentary seats at the event.
- You will receive 25 complimentary copies of the magazine.

**TOTAL VALUE FOR AWARD SPONSOR: \$9,602**

*And exposure to an audience of Virginia's leading attorneys*

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## SILVER RECEPTION SPONSOR: \$2,850

- Your company or firm logo will appear on all promotions appearing in Virginia Lawyers Weekly for Leaders in the Law nominations and the event.
- Your logo will appear on the Virginia Lawyers Weekly Web page promoting the Leaders in the Law program, with link to your Web site.
- You will receive a half-page four-color ad in the Leaders in the Law magazine, to be distributed at the event and published in Virginia Lawyers Weekly on October 5, 2009.
- You will receive three quarter-page display ads to run in Virginia Lawyers Weekly at any time during October, November or December 2009.
- You will receive four complimentary seats at the event.
- You will have signage displayed at the reception indicating your sponsorship.
- You will receive 25 complimentary copies of the magazine.

**TOTAL VALUE FOR AWARD SPONSOR: \$5,523**

*And exposure to an audience of Virginia's leading attorneys*

## BRONZE SPONSOR: \$2,250

- Your company or firm logo will appear on all promotions appearing in Virginia Lawyers Weekly for Leaders in the Law nominations and the event.
- Your logo will appear on the Virginia Lawyers Weekly Web page promoting the Leaders in the Law program, with link to your Web site.
- You will receive a quarter-page four-color ad in the Leaders in the Law magazine, to be distributed at the event and published in Virginia Lawyers Weekly on October 5, 2009.
- You will receive two quarter-page display ads to run in Virginia Lawyers Weekly at any time during October, November or December 2009.
- You will receive two complimentary seats at the event.
- You will receive 25 complimentary copies of the magazine.

**TOTAL VALUE FOR AWARD SPONSOR: \$3,790**

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## IMPORTANT DATES:

**August 6**

Nominations close 5 pm.

**August 13**

Winners Notified

**August 21**

Sponsorship Deadline

**August 28**

Camera-Ready Ad deadline

**October 5**

Publication appears in Virginia Lawyers Weekly

**October 22**

Awards Event

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