

# 2018 Rate Card

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[valawyersweekly.com](http://valawyersweekly.com)

## DISPLAY (ROP) ADVERTISEMENTS

	1x	6x	13x	26x	52x
<b>Full</b>	\$3,100	\$2,900	\$2,440	\$2,100	\$1,825
<b>Junior</b>	\$2,510	\$2,223	\$1,957	\$1,700	\$1,400
<b>Half</b>	\$2,390	\$2,040	\$1,806	\$1,570	\$1,301
<b>Quarter</b>	\$1,375	\$1,079	\$ 950	\$ 820	\$ 667
<b>Eighth</b>	\$ 970	\$ 881	\$ 774	\$ 700	\$ 490

Cost shown is the cost per insertion.

## PROFESSIONAL ANNOUNCEMENTS

	1 wk	2 wks	3 wks	4 wks
<b>Full</b>	\$1,730	\$1,990	\$2,420	\$2,680
<b>Junior</b>	\$1,551	\$1,788	\$2,150	\$2,433
<b>Half</b>	\$1,380	\$1,690	\$1,965	\$2,455
<b>Quarter</b>	\$ 696	\$ 855	\$ 938	\$1,030
<b>Eighth</b>	\$ 574	\$ 704	\$ 777	\$ 846

Cost shown is the total cost. Ads must run in consecutive issues to receive the multiple-insertion price. Ad content may not change. Full page display and full page professional announcement rates include free color. Color charge \$350 per insertion for all other ads. 20% premium for guaranteed placement, where applicable. 20% additional charge for ads running less than minimum agreement period.

## Sizes

<b>Full Page</b>		10" x 16"
<b>Junior Page</b>		7.463" x 11.916"
<b>Half Page</b>	(horizontal)	10" x 7.916"
	(vertical)	4.917" x 16"
<b>Quarter Page</b>		4.917" x 7.916"
	(horizontal)	10" x 3.916"
	(vertical)	2.375" x 16"
<b>Eighth Page</b>	(horizontal)	10" x 1.916"
	(square)	4.917" x 3.916"

All sizes shown are width x height.

## LAWYER-TO-LAWYER REFERRAL and ADR DIRECTORY

	(width x height)	6 Mo.	1 Yr.
<b>Double Block H/V</b>	3.899 x 7.916"	n/a	\$5,390
<b>Double Block H</b>	3.899 x 3.875"	\$1,604	\$2,440
<b>Single Block</b>	1.866 x 3.875"	\$1,150	\$1,522

## LEGAL SUPPORT DIRECTORY

	(width x height)	6 Mo.	1 Yr.
<b>Double Block H/V</b>	3.899 x 7.916"	n/a	\$5,390
<b>Double Block H</b>	3.899 x 3.875"	\$1,604	\$2,440
<b>Single Block</b>	1.866 x 3.875"	\$1,150	\$1,522

## CLASSIFIED DISPLAY

(includes listing on lawyersweekly.com)

Classified Display ads are 2 columns x 1 inch minimum.

Ads less than 2 x 1" are Line-by-Line ads.

Rates are per column inch per week

1x	4x	6x	13x	26x	52x
\$102.69	\$79.59	\$72.58	\$66.75	\$58.43	\$52.69

## CLASSIFIED LINE-BY-LINE

(includes listing on lawyersweekly.com)

Classified Line-by-Lines require a minimum 2-week run

<b>2x</b>	\$47.46 per line
<b>4x</b>	\$29.82 per line, \$40.00 headline/Bold fee
<b>Blind box charge</b>	\$60.00 week
<b>Monster.com</b>	\$60.00 week

Classified costs shown are the weekly costs. Ads must run in consecutive issues to receive the multiple-insertion price. Any personal ads (i.e. Employment Wanted, Legal Research, Legal Services, etc.), For Sale ads, out-of-state ads or any ads less than \$200 must be paid in advance. No exceptions. Fee to run classified ads online only is equivalent to 1-week print price.